**Design History Society Ambassador**

**Role Descriptor & Person Specification**

Founded in 1977, the Design History Society works internationally to promote and support the study and understanding of design history. It welcomes all those engaged in the subject, from students, researchers and educators, to designers, makers, critics and curators. The Society aims to play an important role in shaping an inclusive design history. With this in mind, the Society is now seeking two Ambassadors to support its core aims and activities, primarily by raising its online profile.

**Role Overview**

The Ambassadors’ role will be twofold: to promote DHS events, activities and news through official DHS social media channels, and to encourage visitors to the DHS website by generating dynamic and carefully crafted content.

The DHS Ambassadors will work in partnership with the DHS Administrator and Trustees (in particular, the Communications Officers and the Student Officer), who will provide guidance and support. These roles are offered on a voluntary basis. Successful applicants are expected to serve for at least 1 year, with the option of extending to 2 years.

**Key responsibilities**

* To promote the DHS as the leading organisation in the study of global design histories
* To generate engaging and relevant website content (primarily through the Blog, including reviews, reports, interviews, thought pieces, visual essays etc)
* To source original blog contributions from members and non-members
* To ensure DHS social media channels are updated regularly
* To attend and review DHS events where necessary

**Specific tasks**

* Minimum of 1 blog post (500-1000 words) every 2 months
* Social media updates
* To report on DHS activities and events, such as the Day Symposium and workshops

**Person specification**

We are looking for candidates with the following skills and experience:

1. Excellent writing skills and a proven ability to produce accurate, concise text (essential)
2. Experience of writing for different audiences (desired)
3. Proven social media experience (essential)
4. A strong interest in Design History or relevant fields (essential)
5. Self-motivated, organised and able to meet deadlines (essential)
6. Experience of working in a team (desired)

**Benefits**

* Free annual membership to the Design History Society, which includes a subscription to the *Journal of Design History,* qualification for a number of DHS awards, and occasional discounts on a range of academic publications
* Access to a range of professional networking opportunities through DHS events
* Writing and social media experience, which includes the publication of your work on the DHS Blog
* Paid expenses for travel and attendance at events that generate DHS website content (this may include, for example: entry fees for an exhibition reviewed on the blog; conference travel, accommodation and registration fees where relevant; expenses for DHS events where a report is commissioned etc.)

**How to Apply:**

Please complete the application form and e-mail to Elli Michaela Young: [designhistorysociety@gmail.com](mailto:designhistorysociety@gmail.com). The deadline for submissions is 10 March 2017.